



POWERING THE FUTURE OF THE CONNECTED WORLD®

# SAFE HARBOR | 2018

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This presentation contains certain supplemental financial measures that are not calculated pursuant to U.S. generally accepted accounting principles (“GAAP”). These non-GAAP measures are in addition to, and not a substitute or superior to, measures of financial performance prepared in accordance with GAAP. A reconciliation of non-GAAP measures to GAAP measures is contained in the appendix to this presentation.





**Switch IS A TECHNOLOGY INFRASTRUCTURE COMPANY POWERING  
THE SUSTAINABLE GROWTH OF THE CONNECTED WORLD**

# FINANCIAL HIGHLIGHTS Q2 2018

- Total revenue of \$102.2 million, compared to \$92.1 million for the same quarter in 2017, an increase of 11%. Year-to-date, total revenue of \$199.9 million, compared to \$181.3 million for the same period in 2017, an increase of 10%.
- Net income of \$9.5 million, compared to \$15.0 million for the same quarter in 2017. Year-to-date, net income of \$13.5 million, compared to \$35.3 million for the same period in 2017, a decrease of 62%.
- Adjusted EBITDA of \$50.3 million, compared to \$46.8 million for the same quarter in 2017. Adjusted EBITDA margin of 49.2%, compared to 50.8% for the same quarter in 2017. Year-to-date, Adjusted EBITDA of \$97.2 million, compared to \$93.9 million for the same period in 2017, an increase of 4%.
- Capital expenditures of \$99.4 million, compared to \$112.9 million in the same quarter in 2017, a decrease of 12%.
- Churn of less than 0.1%, compared to 0.2% for the same quarter in 2017.<sup>1</sup>
- Over 550 contracts signed with total contract value greater than \$165 million and annualized revenue greater than \$40 million

<sup>1</sup> Churn is defined as a reduction in recurring revenue attributed to customer terminations or non-renewal of expired contracts, as a percentage of revenue at the beginning of the period.



# Switch COMPANY SNAPSHOT Q2 2018



## FACILITIES

### The Four Switch PRIMES™

3 Campus Locations Operational and  
1 Under Development

### Up to 12 million

Gross square feet (GSF)  
Current U.S. facilities: 4M GSF  
Future U.S. facilities: 8M GSF

### Up to 1,185

Megawatts of power (MW)  
Current U.S. facilities: 415 MW  
Future U.S. facilities: 770 MW



## CUSTOMER BASE

850+

Customers

36.6%

Of revenues from top 10  
customers Q2'18

<0.1%

Revenue Churn<sup>1</sup>  
Q2'18



## FINANCIAL PROFILE

10.9%

Revenue Growth Q2'17 to Q2'18

7.5%

Adjusted EBITDA<sup>2</sup> Growth  
Q2'17 to Q2'18

18.7%

Cash flow yield on invested capital  
(Last 4 quarters as of Q2'18)<sup>3</sup>

<sup>1</sup> Churn is defined as a reduction in recurring revenue attributed to customer terminations or non-renewal of expired contracts, as a percentage of revenue at the beginning of the period.

<sup>2</sup> See Appendix for a reconciliation of Adjusted EBITDA to Net Income (Loss).

<sup>3</sup> Cash flow yield on invested capital is defined as Adjusted EBITDA less corporate taxes and maintenance capital expenditures, divided by total assets, less cash and equivalents, construction in progress, and non-interest-bearing liabilities



# STRATEGICALLY LOCATED PRIME CAMPUS LOCATIONS

## The Citadel Campus | Reno

- Designed to be, upon completion, world's largest data center environment
- TAHOE RENO 1 - Up to a 1.3mm sq. ft. and 130 MW power capacity
- TAHOE RENO 1-7 over 5,000,000 sq. ft. and 520 MW
- Stable climate with low-humidity
- Low tax environment
- 100% renewable power source

## The Core Campus | Las Vegas

- 2,340,000 sq. ft. and 315 MW power capacity
- Stable climate with low-humidity
- Lowest natural disaster rating in Western U.S.
- Low tax environment
- 100% renewable power source



## The Pyramid Campus | Grand Rapids

- Designed to be the largest datacenter campus in the Eastern U.S.
- Over 1,100,000 sq. ft. and 110 MW power capacity
- Low natural disaster rating
- Tax Renaissance zone
- 100% renewable power source

## The Keep Campus | Atlanta

- Land acquired
- Campus data center designs currently in process
- Over 1,100,000 sq. ft. and 110 MW power capacity
- Construction began Q4 2017



# GROWING PORTFOLIO OF HYPERSCALE FACILITIES

Campus <sup>1</sup>	Year Operational	Gross Square Feet (up to) <sup>2</sup>	Utilization % - By Campus <sup>3</sup>	Utilization % - By Available Data Center Space <sup>3</sup>	Power Capacity (up to) <sup>4</sup>
<b>The Core Campus</b> Current: 8 Facilities <sup>5</sup> Future: 1 Facility	2003-2017 2018-2019	2,000,000 340,000	87%	87%	275 MW 40 MW
<b>The Citadel Campus</b> Current: TAHOE RENO 1 Future: 7 Facilities	2016 2019+	1,360,000 5,890,000	19%	38%	130 MW 520 MW
<b>The Pyramid Campus</b> Current: Switch PYRAMID Future: 2 Facilities	2016 2019+	430,000 (Office) 220,000 (Data Center) 940,000	41%	96%	10 MW 100 MW
<b>The Keep Campus</b> Future	2019	1,100,000	N/A	N/A	110 MW
<b>U.S. Total (Current)</b>		<b>4,010,000</b>			<b>415 MW</b>
<b>U.S. Total (Future)</b>		<b>8,270,000</b>			<b>770 MW</b>

<sup>1</sup> SUPERNAP International has also deployed two additional data centers in Milan, Italy and Bangkok, Thailand that collectively provide up to 904,200 GSF of space, with up to 100 MW of power available to these facilities. We hold a 50% ownership interest in SUPERNAP International

<sup>2</sup> Estimated square footage of all enclosed space at full build-out

<sup>3</sup> Utilization numbers are based on available cabinets

<sup>4</sup> Defined as total power delivered to the data center at full build-out

<sup>5</sup> Current facilities at The Core Campus include LAS VEGAS 2, LAS VEGAS 4, LAS VEGAS 5, LAS VEGAS 7, LAS VEGAS 8, LAS VEGAS 9, LAS VEGAS 10 and LAS VEGAS 12



# COMPELLING FINANCIAL MODEL

## Track Record of Organic Top-Line Growth

- 61% of the increase in revenue for the quarter ended June 30, 2018 was attributable to growth from customers who have been with Switch over one year, while the remaining 39% of the increase in revenue was attributable to new customers initiating service after June 30, 2017

## Predictable and Recurring Revenue Stream

- Long term licenses (3 to 5 year contracts) with ability to escalate rates
- Stable monthly recurring revenue
- 3-year average annual revenue churn of 0.9%

## Capital Efficient Growth

- Patent-protected technology enables just-in-time capex deployment and low cost construction
- Vertical integration creates additional capex savings
- Low maintenance capex – 1.0% of revenue in Q2 2018

## Low Capital at Risk

- Switch MOD<sup>®</sup> enables the company to build and open new sectors to meet customer demand

## Powerful Network Effects

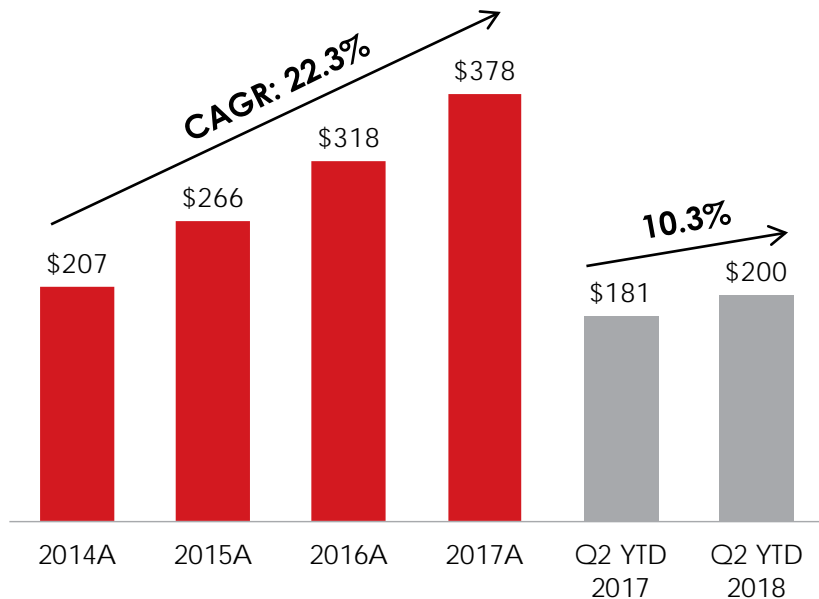
- Powerful network effects from 850+ customers and CORE Telecom purchasing cooperative



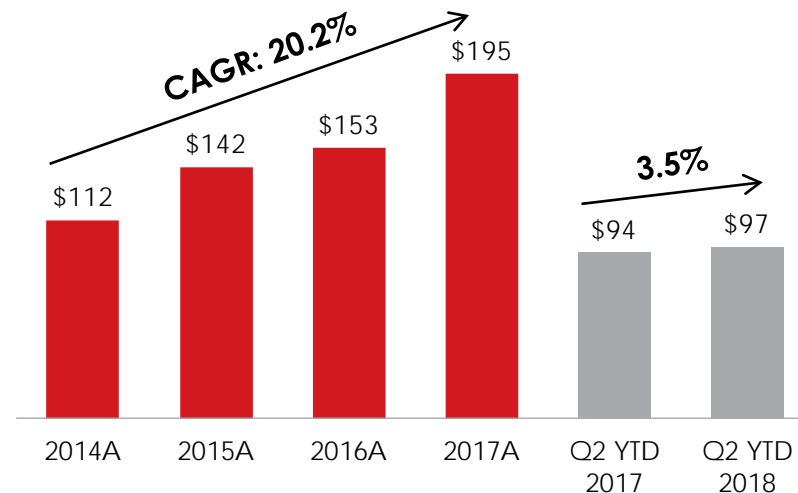


# HISTORY OF ORGANIC GROWTH (IN \$ MILLIONS)

## Revenue



## Adjusted EBITDA <sup>1</sup>



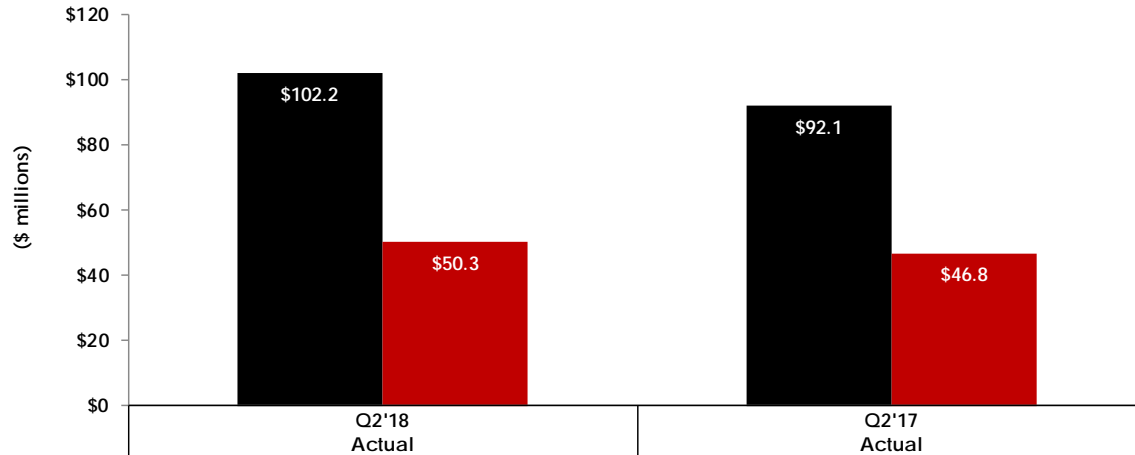
<sup>1</sup> See Appendix for a reconciliation of Adjusted EBITDA to Net Income (Loss).

<sup>2</sup> 2016 Adj. EBITDA includes front loaded costs to open Citadel Campus and Pyramid Campus.



# Q2 2018 REVENUE & ADJUSTED EBITDA VS. Q2 2017

## Revenue & Adjusted EBITDA Performance

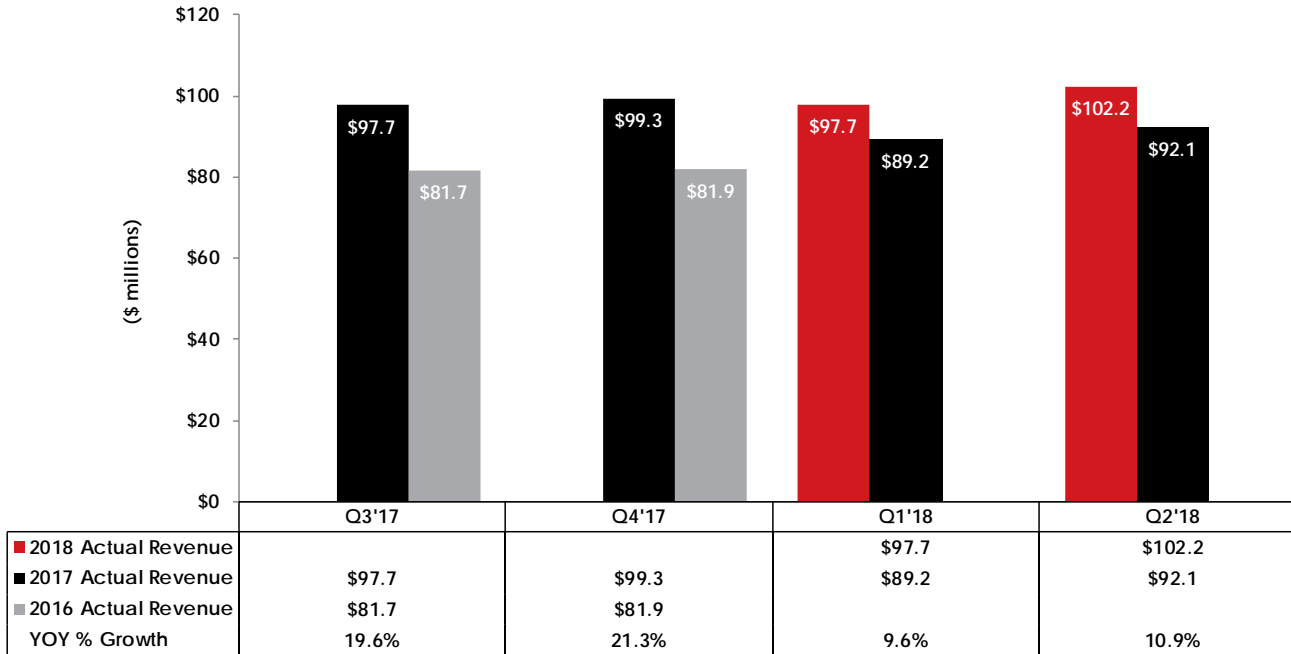


■ Revenue	\$102.2	\$92.1
■ Adj. EBITDA	\$50.3	\$46.8
Adj. EBITDA Margin %	49.2%	50.8%
YOY Actual Revenue Growth %	10.9%	
YOY Actual Adj. EBITDA Growth %	7.5%	



# ROLLING QUARTERLY REVENUE PERFORMANCE

## Rolling Quarterly Revenue Performance

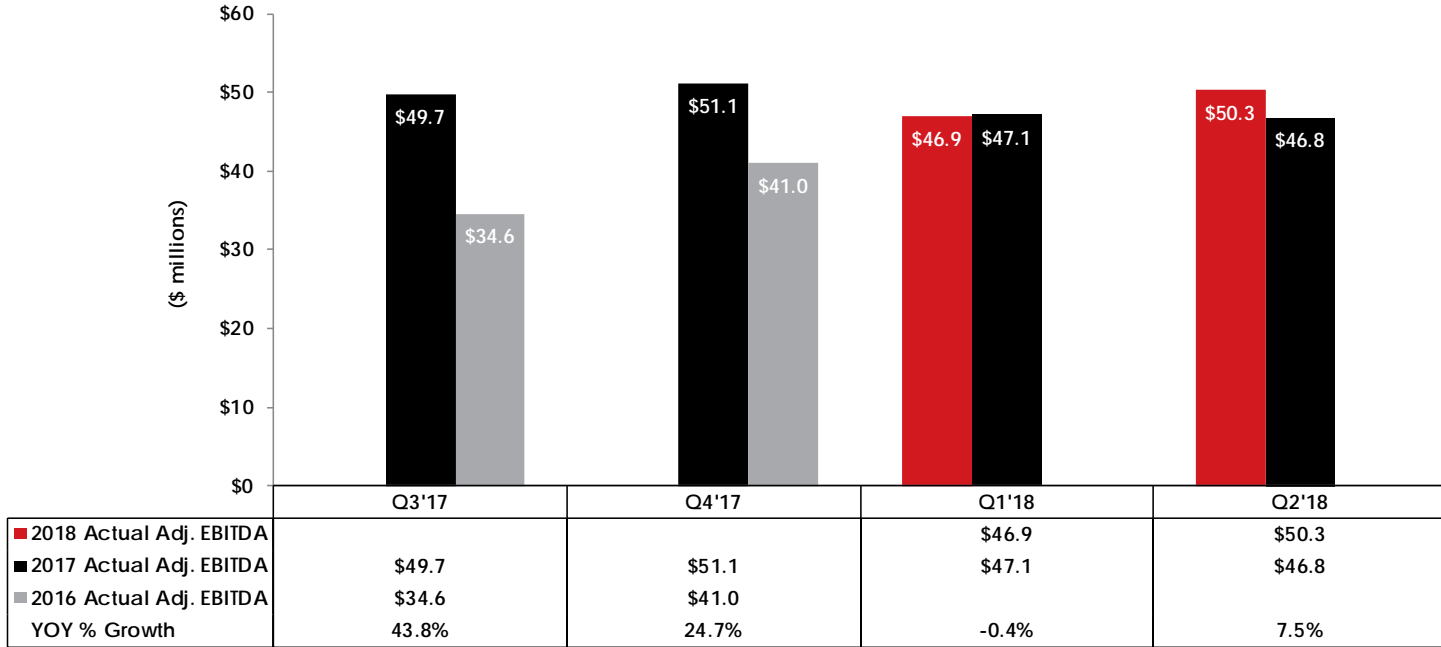


Q1'18 Revenue includes a \$3.3 million reduction compared to Q4 2017 from the contract structure with a strategic customer



# ROLLING QUARTERLY ADJUSTED EBITDA PERFORMANCE

## Rolling Quarterly Adjusted EBITDA Performance



# Q2 2018 NEW CUSTOMERS HIGHLIGHTS BY INDUSTRY

- Over 550 contracts signed in Q2 2018 for new services, renewals, and expansions
- 46 new customers

Industry	Description
Cloud, IT & Software	Global leader in the semiconductor industry
Cloud, IT & Software	Global provider of data and hybrid cloud analytics and solutions
Cloud, IT & Software	Leading provider of software as a service and cloud-based remote connectivity services
Digital Content & Multi-Media Entertainment	Global multimedia company
Digital Content & Multi-Media Entertainment	Pioneer in the social gaming industry
Retail & Consumer Goods	One of the largest automotive retailers in the United States
Retail & Consumer Goods	Global driver risk management company
Healthcare	Innovative biopharmaceutical company
Construction	Major Japanese construction company with global operations
Security and Risk Management	Security planning and risk management operations company
Travel & Tourism	A premier travel services company



# Q2 2018 TOTAL CONTRACT VALUE HIGHLIGHTS

	New Customers	Existing Customers	Total
Contracts <sup>1</sup>	61	497	558
Customers	46	190	236
Power (MWs)	>15	>4	>20
Annualized MRC <sup>2</sup> (\$ millions)	>\$20	>\$20	>\$40
Wtd. Avg. Contract Term (yrs)	4.5	3.1	3.9
<b>Total Contract Value <sup>3</sup> (\$ millions)</b>	<b>&gt;\$100</b>	<b>&gt;\$65</b>	<b>&gt;\$165</b>

<sup>1</sup> Contracts includes contracts signed by Switch and the customer during the quarter.

<sup>2</sup> Annualized Monthly Recurring Charges (MRC) is calculated using the monthly recurring revenue multiplied by 12.

<sup>3</sup> Total Contract Value is adjusted for returns or discount options and does not include power and bandwidth usage revenue, price escalators or lifts.



# CUSTOMER REVENUE & RECURRING REVENUES (IN \$ MILLIONS)

Customer Revenue						
Category	Q2'18	Q2'17	Growth (%)	Q2'18 YTD	Q2'17 YTD	Growth (%)
Colocation	\$81.2	\$74.3	9.2%	\$158.9	\$146.3	8.6%
Connectivity	\$18.9	\$16.2	16.2%	\$37.1	\$32.1	15.6%
Other	\$2.1	\$1.5	40.8%	\$3.9	\$2.8	38.0%
<b>Total</b>	<b>\$102.2</b>	<b>\$92.1</b>	<b>10.9%</b>	<b>\$199.9</b>	<b>\$181.3</b>	<b>10.3%</b>

Recurring Revenue <sup>1</sup>								
Category	Q2'18	% of Revenue	Q2'17	% of Revenue	Q2'18 YTD	% of Revenue	Q2'17 YTD	% of Revenue
MRC	\$99.3	97.2%	\$89.9	97.6%	\$194.6	97.3%	\$177.2	97.8%
NRC	\$2.9	2.8%	\$2.2	2.4%	\$5.3	2.7%	\$4.0	2.2%
<b>Total</b>	<b>\$102.2</b>	<b>100.0%</b>	<b>\$92.1</b>	<b>100.0%</b>	<b>\$199.9</b>	<b>100.0%</b>	<b>\$181.3</b>	<b>100.0%</b>

<sup>1</sup> Recurring Revenue is comprised of (1) colocation, which includes the licensing of cabinet space and power; and (2) connectivity services, which includes cross-connects, broadband services and external connectivity. We consider these services recurring because our customers are generally billed on a fixed and recurring basis each month for the duration of their contract. Non-Recurring Charges (NRC) is primarily comprised of installation services related to a customer's initial deployment. These services are non-recurring because they are typically billed once, upon completion of the installation.

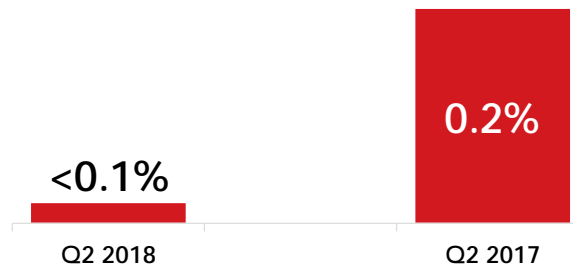


# REVENUE GROWTH & CHURN (IN \$ MILLIONS)

## Existing vs. New Customer Revenue Growth

Customer Type	Q2 2018	Q2 YTD 2018
% of Revenue Growth From New Customers	39%	36%
% of Revenue Growth From Existing Customers	61%	64%

## Churn <sup>1</sup>



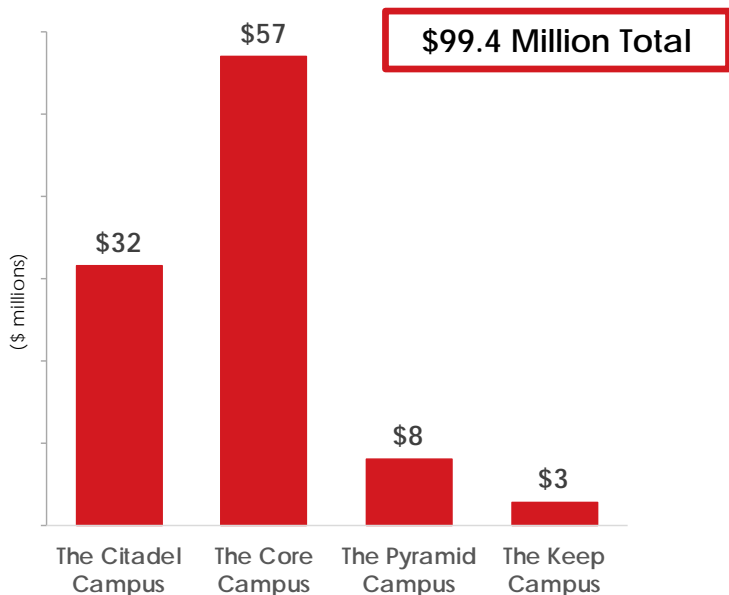
<sup>1</sup> Churn is defined as a reduction in recurring revenue attributed to customer terminations or non-renewal of expired contracts, as a percentage of revenue at the beginning of the period.





# Q2 2018 CAPITAL EXPENDITURES & CAMPUS HIGHLIGHTS

## Q2 2018 Capital Expenditures



Maintenance Capex was \$1.0 million for Q2 2018, which represents 1.0% of revenue

## Campus Highlights

### The Citadel Campus:

- Continued build-out of 2 new sectors which opened in Q2 2018
- Added power and cooling infrastructure to support 10MW of new capacity for the next power system which came online in Q2 2018
- \$16 million land acquisition in Q2 for future expansion in RNO

### The Core Campus:

- Continued build-out of the final sector in LAS VEGAS 10 which opened in Q2 2018
- Power and cooling infrastructure to support continued customer growth
- Site development and shell costs for future LAS VEGAS 11 which is expected to add another 340,000 GSF to Switch's portfolio when opened

### The Pyramid Campus:

- Power and cooling infrastructure to support continued customer deployment and new sales growth
- Continued build-out of the next sector scheduled to open Q3 2018

### The Keep Campus:

- Site development costs for the land where first building is expected to open in 2019



# DEVELOPMENT MILESTONES

## Development Milestones

	Target Date	MW Increase (Up To)	Sector Increase
<b>The Core Campus</b>			
LAS VEGAS 10 Sector 1	Q2 2018	-	1
LAS VEGAS 10 Power System 1	Q1 2019	10 MW	-
LAS VEGAS 11 Sector 1 & Power System 1	Q4 2018	10 MW	1
<b>The Citadel Campus</b>			
TAHOE RENO 1 Sectors 6 & 7	Q2 2018	-	2
TAHOE RENO 1 Power System 6	Q2 2018	10 MW	-
TAHOE RENO 1 Substation	Q4 2018	40MW Capacity	-
<b>The Pyramid Campus</b>			
PYRAMID 1 Area B.2 - Sector 2	Q3 2018	-	1
PYRAMID 1 Area C.1 - Sector 3.1	Q1 2019	-	0.5
PYRAMID 1 Area C.2 - Sector 3.2	Q2 2019	-	0.5
<b>The Keep Campus</b>			
ATLANTA 1 Sector 1 & Power System 1	2019	10 MW	1



# DEBT & LIQUIDITY (IN \$ MILLIONS)

## Debt & Liquidity <sup>1</sup>

Q2 2018

Capital Leases	\$22
Other Debt	\$589
Less: Cash & Cash Equivalents	(\$184)
<b>Net Debt</b>	<b>\$427</b>
LQA Adjusted EBITDA	\$201
<b>Net Debt / LQA Adjusted EBITDA</b>	<b>2.1x</b>
Liquidity	\$684

<sup>1</sup> Liquidity defined as: Remaining undrawn revolver capacity plus cash & cash equivalents



# FULL YEAR 2018 GUIDANCE SUMMARY (IN \$ MILLIONS)

Financial Metric	2017 Results	2018 Guidance	
		Low	High
Revenue	\$378	\$405	\$408
Adjusted EBITDA <sup>1</sup>	\$195	\$197	\$200
Capital Expenditures	\$403	\$260	\$310

<sup>1</sup> Switch does not provide reconciliations for the non-GAAP financial measures included in the 2018 guidance above due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations, including net income (loss), accelerated depreciation, impairment charges, gains or losses on retirement of debt and variations in effective tax rate, which are difficult to predict and estimate and are primarily dependent on future events, but which are excluded from Switch's calculations of Adjusted EBITDA



# APPENDIX



# NON-GAAP FINANCIAL MEASURES

To supplement Switch's condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States (GAAP), Switch uses Adjusted EBITDA, Adjusted EBITDA margin and recurring revenue, which are non-GAAP measures, in this presentation. Switch defines Adjusted EBITDA as net income (loss) adjusted for interest expense, interest income, income taxes, depreciation and amortization and for specific and defined supplemental adjustments to exclude (i) non-cash equity-based compensation expense; (ii) equity in net earnings (losses) of investments; and (iii) certain other items that Switch believes are not indicative of its core operating performance. Switch defines Adjusted EBITDA margin as Adjusted EBITDA divided by revenue.

The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, financial information prepared and presented in accordance with GAAP. Investors are cautioned that there are material limitations associated with the use of non-GAAP financial measures as an analytical tool. These measures may be different from non-GAAP financial measures used by other companies, limiting their usefulness for comparison purposes. In addition, the non-GAAP measures exclude certain recurring expenses that have been and will continue to be significant expenses of Switch's business.

Switch believes these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating its operating results, enhancing the overall understanding of its past performance and future prospects, and allowing for greater transparency with respect to key financial metrics used by its management in financial and operational-decision making.





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# 2016-2018 ADJUSTED EBITDA RECONCILIATION BY QUARTER

(IN \$ MILLIONS)

Adjusted EBITDA Reconciliation	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018
Net income (loss)	\$17	\$19	\$16	(\$20)	\$20	\$15	\$16	(\$60)	\$4	\$10
(+) Interest Expense	2	2	2	4	4	5	9	7	6	6
(+) Interest Income	(0)	0	(0)	(0)	(0)	(0)	(0)	(1)	(1)	(1)
(+) Depreciation and Amortization	15	16	16	19	20	22	23	24	25	26
(+) Loss on disposal of property and equipment	0	0	0	1	0	0	(0)	1	0	0
(+) Impact fee expense	-	-	-	27	-	-	-	1	-	-
(+) Equity-based compensation	2	1	1	1	2	1	1	80	12	8
(+) Equity in loss of investments	1	1	1	6	0	0	0	0	0	-
(+) Loss on extinguishment of debt	-	-	-	-	-	4	-	-	-	-
(+) Gain on lease termination	-	-	(3)	-	-	-	-	-	-	-
(+) Impairment of notes and interest receivable	-	-	-	2	-	-	-	-	-	-
(+) Income tax (benefit) expense	-	-	-	-	-	-	-	(1)	(0)	1
<b>Adjusted EBITDA</b>	<b>\$ 38</b>	<b>\$ 40</b>	<b>\$ 35</b>	<b>\$ 41</b>	<b>\$ 47</b>	<b>\$ 47</b>	<b>\$ 50</b>	<b>\$ 51</b>	<b>\$ 47</b>	<b>\$ 50</b>





# 2014-2017 ADJUSTED EBITDA RECONCILIATION

(IN \$ MILLIONS)

Adjusted EBITDA Reconciliation	2014	2015	2016	2017
Net income (loss)	\$ 57	\$ 73	\$ 31	\$(9)
(+) Interest Expense	7	8	11	25
(+) Interest Income	(1)	(0)	(0)	(1)
(+) Depreciation and Amortization	44	55	67	89
(+) Loss on disposal of property and equipment	1	1	2	1
(+) Impact fee expense	-	-	27	1
(+) Equity-based compensation	4	5	6	85
(+) Equity in (net earnings) loss of investments	1	(1)	10	1
(+) Loss on extinguishment of debt	-	0	-	4
(+) Gain on sale of asset	-	(0)	-	-
(+) Gain on lease termination	-	-	(3)	-
(+) Impairment of notes and interest receivable	-	-	2	-
(+) Income tax benefit	-	-	-	(1)
<b>Adjusted EBITDA</b>	<b>\$ 112</b>	<b>\$ 142</b>	<b>\$ 153</b>	<b>\$ 195</b>



